



SimilarWeb

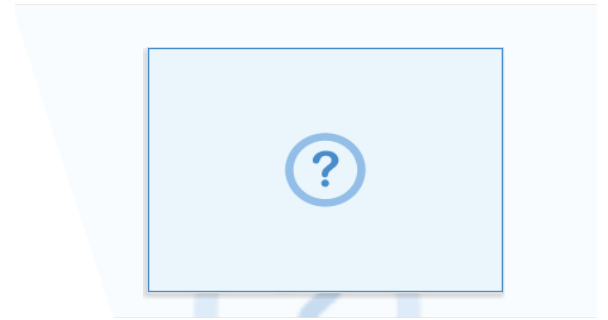



blackfriday.bild.de
Website Analysis Report
November 2016

View the full analysis at: <https://www.similarweb.com/website/blackfriday.bild.de>

blackfriday.bild.de

BILD Black Friday! Der größte Ausverkauf Deutschlands mit Rabatten bis zu 90% am 24. November 2016 ab 19 Uhr!




 **Global Rank**
Worldwide

N/A

 **Country Rank**
Unknown

N/A

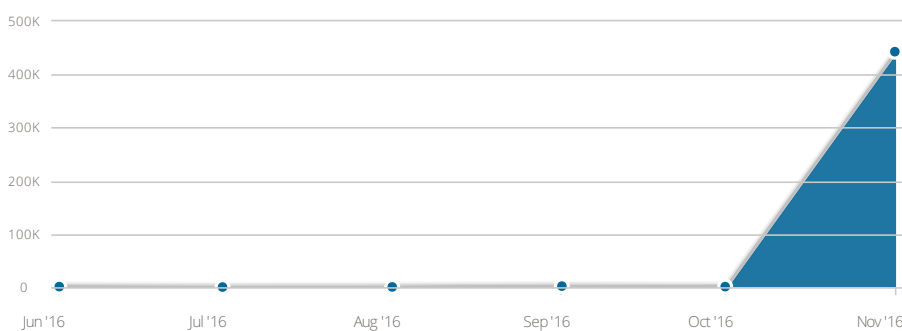
 **Category Rank**
Unknown

N/A




Traffic Overview

Total Visits

 On desktop & mobile web, in the last 6 months








Engagement

Total Visits	443.0K ^ >5000%
 Avg. Visit Duration	00:02:20
 Pages per Visit	2.369088071945..
 Bounce Rate	66.31%

Traffic by countries

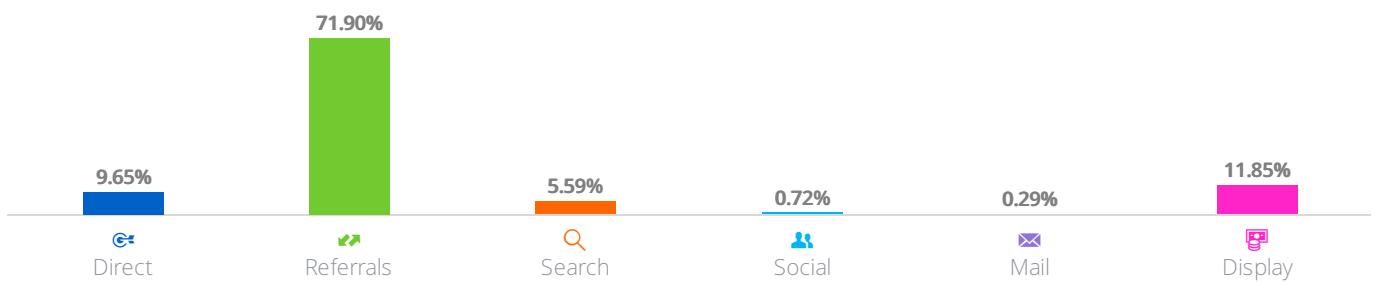
On desktop



 Germany	91.67% ^ >5000%
 United Kingdom	1.48% ^ >5000%
 Switzerland	1.33%
 Austria	1.10%
 Spain	0.65%

Traffic Sources

On desktop



Referrals



71.9%
Of traffic is from Referrals

Top Referring Sites:

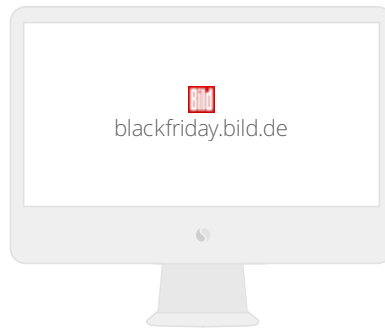
 bild.de

 shop.bild.de

ced.sascdn.com

 m.bild.de

 feedly.com



Top Destination Sites

 rebuy.de

 shop.samsung.com

 xxxlshop.de

 samsung.com

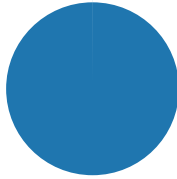
 de.allyouneed.com

Search



5.59%
Of traffic is from **Search**

100%
Organic Searches



0%
Paid Searches

Organic Keywords:

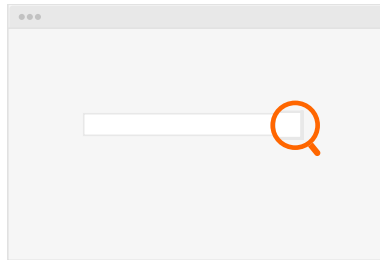
bild black fr...
^ >5000%

black friday...
^ 3,928%

black friday

blackfriday

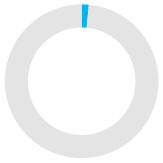
blackfriday ...



Paid Keywords:

No Paid Keywords

Social



0.72%

Of traffic is from Social

 Facebook



85.71%

 Youtube



14.29%

Display Advertising



11.85%
Of traffic is from **Display Ads**

Top Publishers

 bild.de

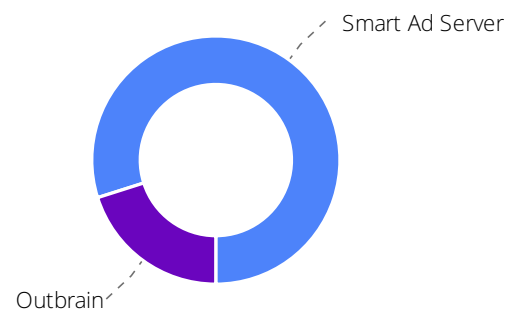
 transfermarkt.de

 sport.bild.de

 genius.com

 bilder.bild.de

Top Ad Networks



Website Content



Subdomains

On Desktop

Subdomain (1)

Traffic Share



blackfriday.bild.de



100%

Audience Interests

Categories



Business And Industry



Shopping > Clothing



Business And Industry >
Marketing And
Advertising

Also visited websites

 [affiliate-networkxx.d.](#)

 [kissafrog.de](#)

 [partner.blackfridays.](#)

Topics

designermode
kaufen
coats
leg
marketing
networking

jeans
bis
denim
affiliate marketing
affiliate netzwerke
event

jackets
leather jackets
pants
affiliate
online marketing

Understanding Today's Digital World

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