

Von: Super Union Holdings <legal@superunionholdings.com>
Betreff: Infringement of German Trade Mark "Black Friday"
Datum: [REDACTED] Oktober 2017 um [REDACTED] MESZ
An: [REDACTED]

Dear [REDACTED]!

We are writing you in our capacity as the owner of the German trade mark „**Black Friday**“, which is since December 20th, 2013 duly registered with the German Patent and Trademark Office (DPMA) under the registration number **302013057574**.

It came recently to our knowledge that you provide resp. your company provides a hyperlink/hyperlinks to the platform www.black-friday.de. Please be informed that this platform is not authorized to use our trade mark "Black Friday". Exclusive licensee of the German trade mark "Black Friday" is Black Friday GmbH, Mooslackengasse 17, 1190 Vienna, Austria. Therefore, you resp. your company is linking to a platform where our trademark rights are being infringed. Consequently, you are resp. your company is infringing our trade mark rights too by linking to the platform www.black-friday.de through the following hyperlink:

[http://www.\[REDACTED\]](http://www.[REDACTED])

We would like to give you the opportunity to remove such infringing hyperlinks to the platform www.black-friday.de immediately resp. until October 27, 2017 the latest. Otherwise we will feel compelled to take legal action against you resp. your company. However, we sincerely hope that this is avoidable.

Yours faithfully,

Anthony Chiang
Legal Department



SUPER UNION HOLDINGS LTD.
INTERNATIONAL TRADEMARKS

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